IS YOUR PLANET SAFE?

LET'S BENEFIT THE WORLD WITH WIA CARBON POINT AND WIA INTERNATIONAL QUALIFICATION TEST!

Version 4.1.3 | March I, 2024 | WIA TEAM | https://wia.family | https://wia.academy | wia@wia.family If there is a discrepancy between versions by country, the Korean version of the white paper takes precedence. © 2018 - 2024 World Certification Industry Association(WIA). All rights reserved. Everything you imagine becomes an innovation. / World Certification Industry Association

Index

I. World Blockchain Day (April I)

2. WIA & Background

- 2.1 Official Characters (Quisibee and Eco Ellie)
- 2.2 Greenhouse gases and carbon credits
- 2.3 Microalgae and carbon neutrality
- 2.4 Carbon pricing system -> emissions trading system
- 2.5 Commercialized biological resources (microalgae)

3. WIA solution

- 3.1 Supply of carbon cycle agriculture using microalgae (Spirulina)
- 3.2 Global distribution of bio air purification systems
- 3.3 Industrial use of micro bio materials (microalgae)
- 3.4 WIA environmental certification
- 3.5 Establishment of WIA Global Education Center
- 3.6 WIA Global Professional Talent Training

4. WIA Carbon Point

- 5. WIA Carbon Point Ecosystem
- 6. WIA International Qualification Test
- 7. WIA International Qualification Test Ecosystem
- 8. How to use WIA Land
- 9. WIA Coin
- 10. Chairman and organization
- II. Roadmap

12. 24-year WIA IQT Implementation Plan

Appendix WIA IQT CBT Method WIA IQT Photo Specification WIA CBT Identity Verification and Test Environment

World Blockchain Day

"Thirteen years ago, blockchain came to us with the hope of overcoming the limitations of the existing financial system and creating a more transparent world where everyone could utilize the financial system.

Today, WIA again thinking about how sustainable the blockchain that was created this way will be by our side. And we have an obligation to leave the value of blockchain to the next generation.

Numerous projects derived from blockchain technology were enough to stimulate our imagination. From virtual assets, smart contracts, ICO, IEO, Defi, and recently NFT, business models with a sense of challenge that will arise in the future are the need of the hour. In the next generation, it will not be difficult to see that these business models began with transparency, one of the values pursued by blockchain.

Today, World Blockchain Day, celebrated on April 1st every year, will be a day for everyone who pursues hope and happiness through blockchain, and will be the starting point. We must carry out the tasks of the times more professionally than we do now. Until now, blockchain has come to us without experts, but starting today, blockchain manager CBM, a blockchain expert, will guide you through the blockchain world in a more transparent manner.

The whole world is going through such a difficult time right now. Nevertheless, we will overcome this difficulty wisely, just as our ancestors did. The world won't remember what we're fighting against, but we'll be living in the world we want. The entire world must join together to 'create a transparent world without lies through blockchain!' and strive to make blockchain a great asset that should be passed down to the next generation."

2021. 4. 1



The World Certification Industry Association (WIA) was established in Estonia on April 19, 2018 to create a transparent world and benefit the world. To this day, the Association continues to evolve with two important missions: to protect the Earth's environment and to create a better future.

The first is to combat environmental changes caused by global warming. The World Certification Industry Association (WIA) is exploring ways to use microalgae to reduce the effects of global warming and increase ecosystem diversity. Microalgae are nature's amazing purification systems and play a key role in responding to the Earth's climate crisis caused by greenhouse gas emissions.



WIA is using microalgae, a bio-resource, to not only reduce greenhouse gases and promote ecosystem diversity, but is also leading global carbon neutrality efforts.

To this end, WIA focusing on ecosystem restoration, environmental purification, and eco-friendly bio biological resource production projects using microalgae, which greatly contributes to the carbon neutral policy to overcome the Earth's climate crisis. Furthermore, the World Certification Industry Association is an important partner in the global effort toward carbon neutrality, supporting strategies such as carbon emissions trading and the introduction of carbon border taxes, which aim to reduce carbon emissions globally.



Background

These efforts are linked to global initiatives such as carbon neutrality, carbon credits, and carbon border taxes, contributing to achieving carbon emissions reduction goals in the international community. Through this, WIA is playing a leading role not only in protecting the global environment but also in preparing measures to respond to international carbon emissions regulations.

WIA's activities go beyond efforts to protect the global environment and achieve sustainable development, and present specific and practical measures to achieve the global goal of carbon neutrality. The association plays an important role as part of a global community working to reduce carbon emissions and protect the future of our planet.



The second mission is to establish the WIA Global Education Center to foster professional manpower needed in each industry through the WIA International Qualification Test. Through this training center, the association seeks to realize environmental protection while simultaneously developing the industry by nurturing experts who will lead sustainable development.

In addition, through WIA Land, the WIA International Qualification Test AI certification and carbon neutral platform, the World Certification Industry Association (WIA) is planning and carrying out a project to establish a WIA Global Education Center and spread the WIA International Qualification Test, ultimately increasing the value of WIA digital assets. The main purpose is to provide WIA Families with opportunities for economic freedom and self-realization.

> WIA International Qualification Test AI Certifiction & Net-Zero Platform

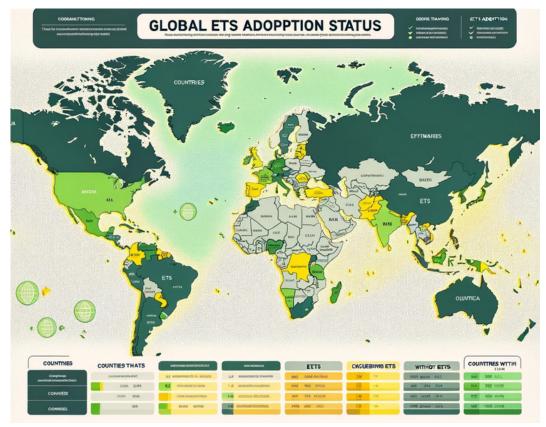


The WIA IQTS currently being administered and administered include Internationally Certified Artificial Intelligence Manager (CAM), Internationally Certified Digital Asset Manager (CDM), Internationally Certified Blockchain Manager (CBM), Internationally Certified Metaverse Manager (CMM), and Internationally Certified Digital Asset Manager (CDM). There are NFT Manager (CNM), internationally certified IPFS Manager (CIM), internationally certified Safety Education Manager (CEM), internationally certified ESG Manager (ESG), internationally certified Metapsychological Counselor (CMC), and internationally certified WIA Korean Language Proficiency Test.

name	Quizzy Bee	Eco Ellie	
design			
place of birth	The smartest beehive in Puzzleton Beeland	The brightest leaf on the Greenpolis map!	
IQ	Smarter than a fox on a full moon night.	When it comes to eco-friendly hacking, it is excluded from the rankings.	
MBTI	ENFP - Inspirational Tutor; Always buzzing with energy and mystery.	INFJ - Green Guardians of the World; Always dreaming of a cleaner and greener world.	
role	WIA International Qualification Test Public Relations Ambassador	WIA Carbon Point Public Relations Ambassador	
blood type	B+ Because Quizibee always thinks positively!	O2 is all about bringing sustainability to life.	
special trivia	I once got a B on my Korean language test without using any vowels!	Photosynthesize your own food during the board meeting!	
tagline	"Quiz Bee makes 'A Bee C' as easy as 1, 2, 3!"	"Here at Eco Elie, we turn over a new leaf every day for a better planet!"	

Greenhouse gases and carbon credits

- The 'costing' of carbon is accelerating as governments around the world introduce carbon emissions trading systems.
- Inadequate carbon emission reduction infrastructure + Continued expansion of the manufacturing industry + Inelastic carbon credit supplier situation
- Therefore, focus on carbon credits from the perspective of short-term response to the acceleration of carbon neutrality.



ETS adoption status by country



Status of carbon tax introduction by country

ETS (Emissions Trading System)

2.3 Carbon pricing system -> emissions trading system

- The international community has declared 'carbon neutrality' to respond to climate change and is actively pursuing greenhouse gas reduction policies. Among various reduction policies, the government's most preferred policy is carbon pricing, an economic incentive system. The carbon pricing system is a system that imposes a price on carbon emissions and forces emitters to bear the costs of greenhouse gas emissions. This is because it can induce companies to voluntarily make eco-friendly investments.
- Representative carbon pricing systems include 1) Emissions Trading System (ETS) and 2) carbon tax. Among these, the emissions trading system can be seen as the most representative carbon pricing system. The emissions trading system has established itself as a representative carbon pricing system due to its lower resistance to policy than the carbon tax, its advantage in securing carbon price fairness, and its potential for international linkage.

Data source: MERITZ Strategy Daily Strategy Empathy 2.0

Order	Detail
	The government determines the total amount of carbon that can be
l Government	emitted by each industrial sector and allocates carbon credits to
allocation of	companies accordingly. In this process, companies can receive a
emission permits	certain amount of emission permits for free from the government
	or purchase emission permits through an auction.
2 Carbon emissions	Companies carry out activities within the scope of their allocated
and monitoring	emission permits, and regularly monitor and report the actual
and monitoring	carbon emissions generated during this process.
	Companies whose carbon emissions are less than their quota can
3 Trading of emission	sell their remaining credits on the market, and conversely,
permits	companies whose emissions exceed their quota must purchase
permits	additional credits. This helps companies manage their carbon
	emissions cost-effectively.
	Companies that emit carbon in excess of their quotas may be
4 Fines and	subject to fines, and conversely, companies that effectively
Incentives	reduce carbon emissions may receive incentives from the
	government.
	Through these mechanisms, governments and businesses
5 Achieve carbon	strengthen cooperation to achieve national and international
reduction goals	carbon reduction goals and pursue sustainable environmental
	management.
	The carbon emissions trading system establishes a carbon price
6 Market-based	through a market-based mechanism, which encourages companies
adjustments	to invest more in technological innovation and efficiency
	improvement to reduce carbon emissions.

Carbon emissions trading system mechanism

2.4 Microalgae and carbon neutrality

- Greenhouse gases generated by global warming can be biologically reduced using microalgae, and research on this is actively underway around the world.
- These microalgae have a rapid growth ability and are highly efficient at fixing carbon dioxide, and can be used as bio-raw materials to produce high valueadded materials, making it a next-generation technology that can bring great industrial benefits.
- Microalgae are organisms that grow through photosynthesis using water, carbon dioxide, and light.



Spirulina has the effect of reducing carbon dioxide by 170 tons (0.17 g/L) when 1,000 tons are cultured and produced.

- If you grow microalgae in the area where one tree grows, the carbon dioxide reduction effect is the same as planting 100 trees, and the fine dust reduction effect is also excellent.
- Source: Han, Myungho, et al. "A Microalgae Photobioreactor System for Indoor Air Remediation: Empirical Examination of the CO2 Absorption Performance of Spirulina maxima in a NaHCO3-Reduced Medium." Applied Sciences 13.24 (2023): 12991.



I Compressed growth over the past 60 years (quantitative investment and modernization revolution)



I Low-carbon, green growth for the next 60 years (qualitative growth)

2.5 Commercialized biological resources (microalgae)

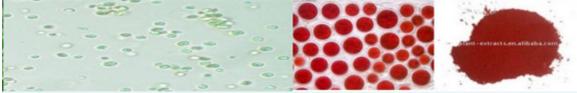
Bio air purifier

Microalgae that can be used as source material

Spirulina (cyanobacteria)	Chlorella (green algae)
 Over 50 types of nutrients, Contains 12 types of vitamins Function to detoxify active oxygen Effective in delaying aging, Prevents cancer and reduces blood cholesterol Strengthens heart function, relieves constipation Anemia prevention and treatment effect Immune function Increased red blood cells (infants, sick people) 	 Antibacterial action against harmful bacteria Suppression of kidney stones / pain relief Useful for anemia Balance of blood pressure and breathing Tonic effect / smooth excretion effect Removal of gases (odors) harmful to the human body Increased endurance / cell regeneration (wound healing) UV protection / inhibition of cell aging Anticancer effect



Nannochloropsis (green algae)	Haematococcus
 High lipid content (10~20wt%) High culture density Robust nativeness (excellent immunity) Exclusivity against competing species (easy to cultivate as a single strain) Ease of culturing High usability of organic nutrients (livestock wastewater) High auxiliary pigment content (commercial) 	 Found in salmon, crustaceans, etc. Red colored carotenoid Similar chemical structure to β-carotene Antioxidant effect 40 times and 1000 times greater than that of β-carotene or vitamin E, respectively. Astaxanthin sells for US\$ 2,500 per kg with an annual worldwide market estimated over US\$ 200 million(Lorenz and Cysewski, 2000)



Global Industry Trends

Field of application	Key outlook and market size	
agricultural use	Microalgae are used as natural fertilizers and soil improvers, contributing to sustainable agriculture and improving the efficiency of organic farming. The market is expected to grow along with the increase in eco-friendly agriculture.	
alternative energy	Microalgae-based biodiesel and bioethanol are attracting attention as renewable energy sources. The market outlook is bright due to increasing demand for alternative energy sources and strengthening environmental regulations.	
food and medicine	Microalgae contain high value-added ingredients such as omega-3 fatty acids, antioxidants, and vitamins, and are used in health food and pharmaceutical fields. The market is expected to continue to grow due to an aging society and increasing interest in health.	
feed and additives	As a high-quality protein source, it is used as an additive in fisheries and livestock feeds, and demand is increasing as a sustainable feed source. The growth of the pet market is also contributing to the expansion of the market in this field.	
Wastewater treatment and other	Microalgae are effective in removing heavy metals and decomposing organic matter during wastewater treatment, and are also used in environmental purification fields such as carbon dioxide capture. The market outlook is positive due to increasing demand for environmental protection and sustainable processing technologies.	

Global market



Global Microalgae Market

Market Segments







歌 **End Use Applications**

- Food and Beverages Sector
- Health and Medical Sector
 Animal Feed Sector
- Pet Food Sector

Dunaliella

- Cosmetics and Personal Care Sector
- Fertilizers Sector

Regional Analysis

- North America
- Latin America
- Europe South Asia
- East Asia

Oceania

Middle East and Africa

Key Players



2022-2028

3. WIA solution

3.1 Carbon cycle agriculture using microalgae (Spirulina)



Related research, academic materials

- Photosynthetic performance of a helical tubular photobioreactor incorporating the cyanobacterium spirulina platensis
- Large-Scale Cultivation of Spirulina for Biological CO2 Mitigation in Open Raceway Ponds Using Purified CO2 From a Coal Chemical Flue Gas
- Phycoremediation of Pb+2, Cd+2, Cu+2, and Cr+3 by Spirulina platensis (Gomont) Geitler
- Removal of metal ions from different types of industrial wastewater using Spirulina platensis biomass
- REMOVAL OF NITRATE AND PHOSPHATE FROM MUNICIPAL WASTEWATER SLUDGE BY CHLORELLA VULGARIS, SPIRULINA PLATENSIS AND SCENEDESMUS QUADRICAUDA
- Metals Cd, As, Cu, and Zn Transfer through Dry to Rehydrated Biomass of Spirulina Platensis from Wastewater

3.2 Global distribution of bio air purification systems





Ist generation corn, sugarcane

2nd generation trees, grass, etc.



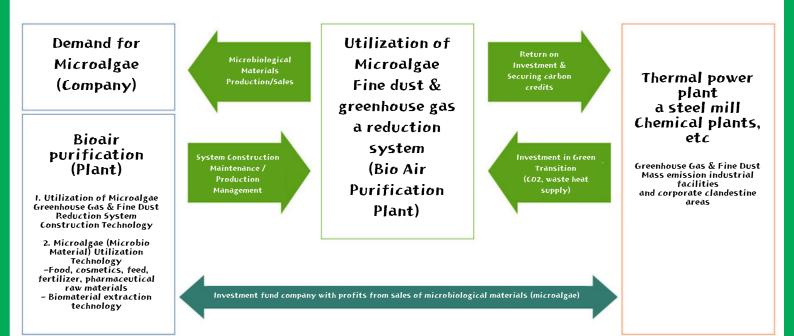
3rd generation microalgae (biomass)

Bio air purification system using microalgae

The bio air purifier mixes vacuum air, converts it into fine air bubbles, and continuously supplies them to microalgae, which eat carbon dioxide in the air and actively perform photosynthesis.



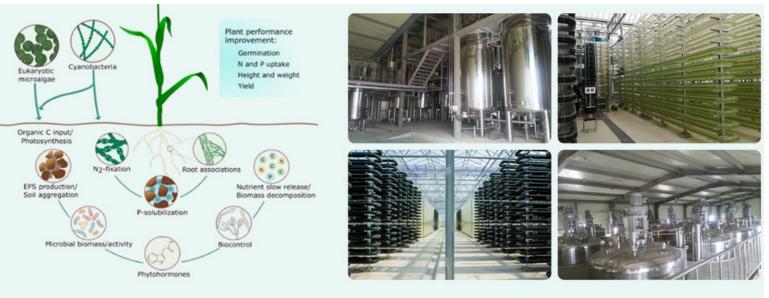
Industrial Application of Bioair Purification System



3.3 Industrial use of micro bio materials (microalgae)



Industrial Application of Microbiological Materials (Microalgae)



Korea Microalgae Mass Culture Production Plant

[Image Source : Microalgae, soil and plants: A critical review of microalgae as renewable resources for agriculture]

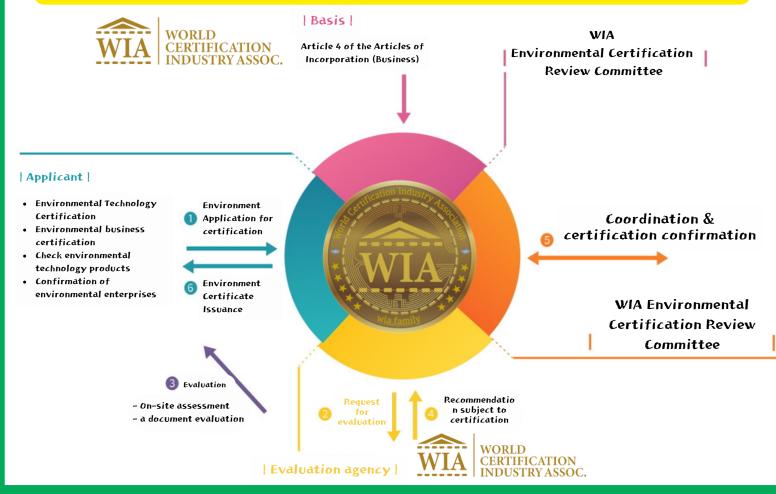
- By partnering with companies that emit large amounts of carbon dioxide, fine dust, and waste heat during industrial activities, such as thermal power plants, steel mills, and chemical plants
- I. Carbon dioxide and fine dust, which are the main culprits of serious environmental pollution, are supplied as food for microalgae,
- 2. It uses waste heat that is thrown away carelessly as an energy source that can maintain the culture environment of microalgae
- 3. It prevents environmental pollution by cultivating and producing useful microalgae in large quantities, which are future biomaterials
- In addition to wasteful energy recycling, it is possible to promote future environmental projects with one stone and three trillion won that can generate investment returns using produced microalgae.

3.4 WIA environmental certification (technology, product, business, specialized company)

The World Certification Industry Association's (WIA) introduction of environmental certification programs in four key areas - technology, products, business and professional enterprises - is a significant step forward for sustainable development and environmental protection. By promoting practices and innovation that meet global environmental standards, these certifications help companies and organizations fulfill their environmental responsibilities while creating economic value.

Technology Certification	Product Certification
In order to respond to technological developments such as artificial intelligence, big data, Internet of Things, and blockchain, which are essential for the 4th Industrial Revolution, WIA Global Education Institute provides education to foster experts in this field.	Provides consumers with clear guidance to identify products that have minimal environmental impact. This promotes sustainable consumption patterns and provides incentives for companies to develop eco-friendly products.
Business field certification	Check for specialized companies
Encourage companies to optimize their environmental management and operations practices. This helps companies reduce their environmental footprint, build sustainable business models, and gain a competitive advantage in the market.	It allows companies providing environmental expertise and services to demonstrate their expertise and reliability. This follows the growing demand for advanced services and solutions related to environmental protection, helping specialist companies establish leadership in this field.

WIA environmental certification system diagram



WIA environmental certificate sample



• When purchasing WIA environmentally certified products and services, 100 WIA carbon points are accumulated.

• Refer to WIA Carbon Point



WIA Global Education Institute trains experts for the 4th Industrial Revolution and Web 3.0 era and strengthens national competitiveness

The WIA Global Education Institute provides the WIA International Qualification Test Course to train experts responding to the 4th Industrial Revolution and Web 3.0, and contributes to strengthening the competitiveness of experts by producing talent suitable for changes in the global industry.

Response to the 4th Industrial Revolution	The advent of the Web 3.0 era	
In order to respond to technological developments such as artificial intelligence, big data, Internet of Things, and blockchain, which are essential for the 4th Industrial Revolution, WIA Global Education Institute provides education to foster experts in this field.	In the era of Web 3.0, the WIA Global Education Institute supports strengthening global competitiveness by nurturing professional talent in fields such as web development, data science, and cybersecurity.	
Strengthening global competitiveness	Industrial development and job creation	
Due to the globalization and intensifying competition in the modern business environment, companies require professional and creative talent. The WIA Global Education Institute strengthens global competitiveness by nurturing talents whose expertise has been certified by the international qualification test WIA.	As the 4th Industrial Revolution and Web 3.0 era lead to industrial innovation and new job creation, WIA Global Education Institute contributes to industrial development and job creation by nurturing talent in the field.	

The establishment of WIA Global Education Institute's worldwide franchises brings synergy effects such as strengthening global business networks, promoting creative ideas and innovation, and improving international problem-solving capabilities through establishing international networks and sharing multicultural perspectives and experiences.

	WIA Educati	
서울특별시 25 17		Ion Cent
	서울	25(11)
인천광역시 3	부산	5
경기도 중청북도 10	대구	4
19 8HE	인천	3
14	광주	2
세종자치시 경상북도 18	대전	2
	울산	2
대전광역시 2 대구광역시	세종	1
	경기	19
	강원	17
전라북도 13 전라북도	충북	10
부산광역시	충남	14
광주광역시 4	전북	13
2	전남	22
	경북	19
전라남도 22 	경남	18
ji v	제주	2
제주도	합계	178(164

• Other countries are established according to separate detailed standards and guidelines.

Item	Amount (WIA)	Detail	
Franchise fee	650,000 WIA	WIA brand usage fee (up to 10 years)	
education expenses	Franchise fee included	Provision of operation manual, intensive training at training center, SV field training and open support	
Initial goods	Franchise fee included	200 official test books, worth 10 million won (based on the metropolitan area, subject to change depending on the region and educational center)	
Sum	650,000 WIA	Headquarters interior standard design draft provided.	
facility	Flexible depending on the educational institution		
Building use and size	Type 2 green living facility (can be confirmed in building register) & 20 pyeong (46.1㎡) or more		

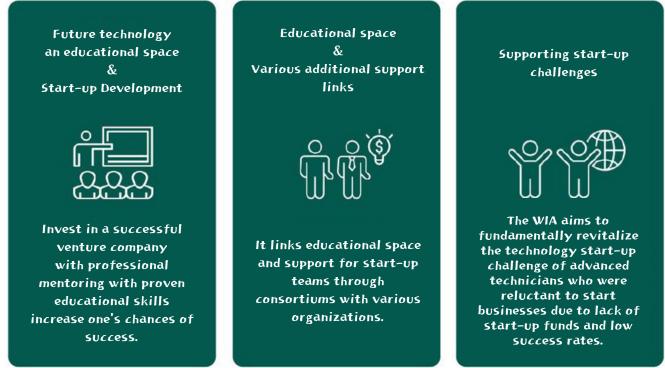
▶ Franchise guarantee insurance (securing the performance of the franchise contract and payment of debt or damages) is included in the franchise fee ▶ The total investment cost may increase or decrease depending on the progress and conditions of establishing the training center ▶ Interior construction: external signage, heating and cooling facilities, exterior Progress of construction, electrical expansion work, etc. ▶ WIA standard price changes every month.

3.6 Cultivating global professional talent

• Nurturing global professional talent through specialized training for the WIA International Qualification Test



- We train global experts through the WIA international qualification test,
- We strengthen each country's competitiveness by creating new jobs and fostering new businesses.
- We publish official exam documents and provide various online and offline education programs.
- We research and implement training programs on future technologies and related industries.



• WIA White Paper 12. Refer to the 2024 WIA IQT Implementation Plan

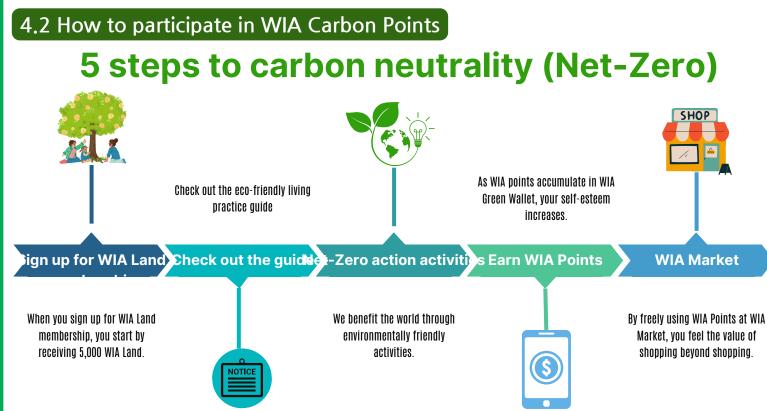
4. WIA Carbon Point

4.1 Why WIA Carbon Points?

In line with the global trend of carbon neutral policies, the World Certification Industry Association (WIA) introduced the 'WIA Carbon Points' system as an innovative measure for a sustainable future. This system awards carbon points for carbon neutral activities carried out in daily life, providing an opportunity to convert individual environmental protection efforts into material value. Accumulated carbon points can be cashed out through shopping at WIA Market or exchange for WIA Coin, which is an innovative system that encourages individual environmental protection activities and links economic rewards.

The 'WIA Carbon Points' system is not simply a part of environmental protection, but provides a platform where individuals and society can participate and contribute to achieving the global goal toward carbon neutrality. Through this, we will all take small but meaningful steps toward a sustainable future for our planet and experience a new paradigm in which individual efforts to protect the environment are recognized as an economic value. 'WIA Carbon Points' is more than a simple points system, it is our promise for a sustainable future and a specific and innovative way to practice environmental protection in our daily lives.

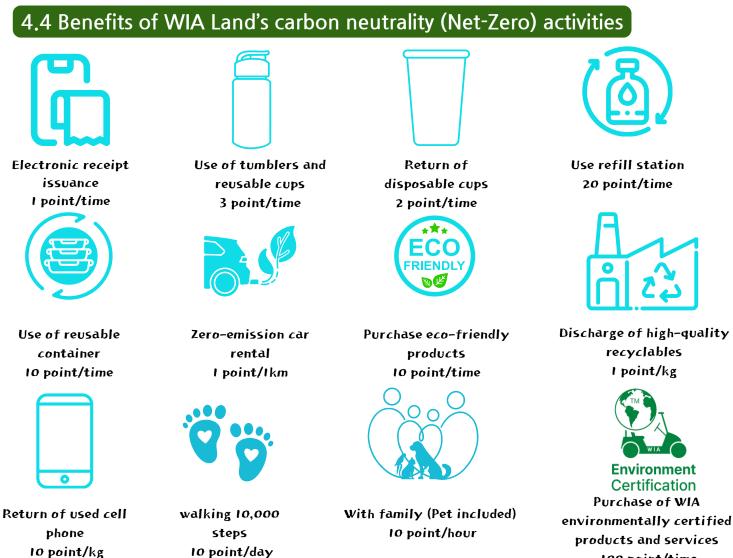
- WIA Land is sequentially linked (planned) to the carbon neutral point system for each country, and new members receive 5,000 WIA Land by default upon signing up.
- The specifications for point payments are made through the carbon-neutral (microalgae) business model specified in the WIA white paper.



4.3 WIA Carbon Point Service Flow Chart



Globally, demand for carbon neutrality and carbon credit-related issues and related business models continues to increase.

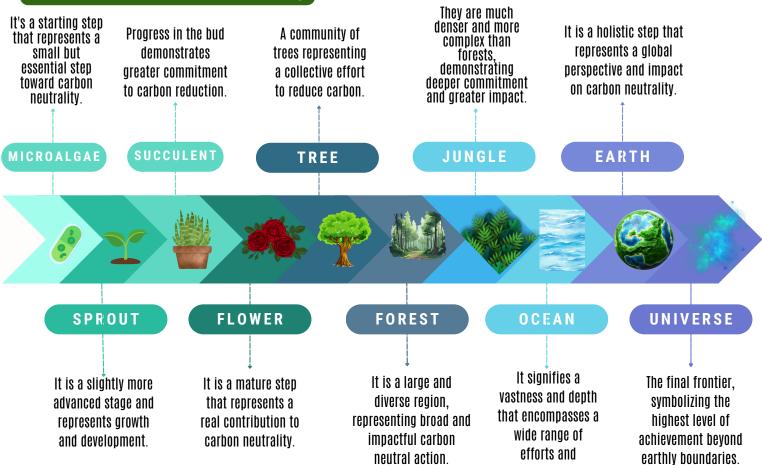


*Up to 1,000 points accumulated per day \rightarrow Accumulated in WIA Land > Eco-Back.

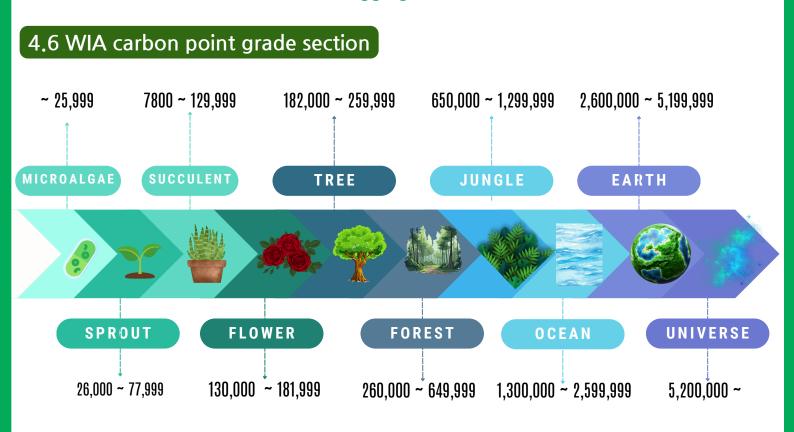
* In the case of Korea, in addition to points accumulation and participation in [Carbon Neutral Point Green Living Practice], benefits from WIA Land's own eco-friendly activities are provided.

100 point/time

4.5 WIA Carbon Point Rating



 To check your WIA Point level, the top left corner is automatically displayed in WIA after logging in to WIA Land.



WIA Point ratings are applied based on WIA Land accumulation data.

4.7 Benefits by WIA Carbon Point Level



• In the case of membership (= microalgae) level, one ticket is issued upon reaching 13,000 WIA Land.

• WIA Land) My Green Wallet) Cert. Automatically displayed in menu.

4.8 Summary of WIA carbon point benefits

- I. WIA Market Shopping Mall
- 2. WIA Digital Asset Conversion
- 3. WIA IQT Ticket

Accumulating WIA Carbon Points goes beyond simple accumulation of numbers and transforms into your pride, symbolizing your deep concern and dedication to the sustainability of the Earth's environment for the next generation.

/ Support your Earth /

5. WIA Carbon Point Ecosystem

WIA Educational Land Complex Plans for the establishment and operation of national centers (branches) Store (tentative name) education/experience learning primary project the nation's top five Certification, green ecological transformation learning, 4th industry, metropolitan cities et*c* **City Smart Care Farm** Healing, urban agriculture experience, secondary business Major cities in the metropolitan nature learning, etc area (population I million) Oxygen cafe Microalgae-based natural oxygen cafes, Terra Food, etc the third project a national city unit **Bio-Wellness Snack Franchise** A well-being snack menu restaurant containing plant-based protein the fourth project selling bio-friendly agricultural Promotion of franchiseization by business products Online/Offline Regional Distributor (Commercialization of franchises such as (Most of the content is already developed) oxygen cafes and well-being snacks)

6. WIA International Qualification Test

With the successful start of the first Certified Blockchain Manager (CBM) Test on August 31, 2019 in Korea, an IT powerhouse, there are 11 certifications that grant international certification from the World Certification Industry Association (WIA) as of March 24:.

Qualification name	official english name	symbol
Internationally Certified Digital Asset Manager (CDM)	Certified Digital Asset Manager	CDM
Internationally Certified Artificial Intelligence Manager (CAM)	Certified Artificial Intelligence Manager	САМ
Internationally Certified Blockchain Manager (CBM)	Certified Blockchain Manager	СВМ
Internationally Certified Metaverse Manager (CMM)	Certified Metaverse Manager	СММ
Internationally Certified NFT Manager (CNM)	Certified Non-Fungible Token Manager	слм
Internationally Certified IPFS Manager (CIM)	Certified Interplanetary File Systerm Manager	Сім
Internationally Certified Safety Education Manager (CEM)	Certified Safety Education Manager	СЕМ
Internationally certified ESG manager (ESG)	Certified Environmental Social Govenance Manager	ESG
Internationally Certified Metapsychological Counselor (CMC)	Certified Meta Psychology Counselor	смс
Internationally Certified After- School Instructor (CAI)	Certified After-School Instructor	CAI
Internationally certified WIA Korean Proficiency Test	Certified Korean Language Proficency Test	WIA

The WIA IQT can be obtained free of charge by completing attendance quizzes to obtain the 30 credits (required: 2 credits included in professional ethics) required for certification renewal every two years at wia.land, and the certification can be issued online. there is.

6.1 Why WIA International Qualification Test?

With the successful start of the first Blockchain Manager (CBM) exam on August 31, 2019 in Korea, an IT powerhouse, the following 11 certifications are recognized as internationally recognized by the World Certification Industry Association (WIA) as of the date of publication.

I.Increased global awareness	WIA certification is recognized globally and enhances your professional profile worldwide.
2. Advance your career	A WIA international certification can greatly improve your career advancement opportunities and open the door to higher positions and salaries.
3. Expertise	Each certification provides in-depth knowledge and skills in the field so you can become an expert.
4. Networking opportunities	Being part of the WIA Certification community provides networking opportunities with experts and experts from around the world.
5. Improved reliability	Having an internationally recognized qualification increases your credibility with employers, customers and colleagues.
6. Access to the latest trends	WIA certification allows you to stay up to date with the latest trends and technologies in your field.
7. Professional development	The process of earning certification involves rigorous study and testing, contributing to your professional growth.
8. Improved job performance	The skills and knowledge gained can lead to improved job performance and efficiency.
9. High profit potential	Certified professionals often have higher earning potential than non-certified professionals.
10. Personal satisfaction	Earning WIA certification provides personal satisfaction and increases confidence in your professional abilities.

Each of these strengths contributes to not only advancing your career, but also enriching your professional journey with valuable experiences and connections.

What is your competitive strategy?

6.2 WIA International Qualification Test Relationship Chart

World Certification Industry Association (WIA)

"Challenge for a promising future career certificate selected by WIA!"

WIA(World Certification Industry Association) IQT



What's your competitive strategy?

6.3 Compensation for passing the WIA International Qualification Test and WIA Global Education Center incentives

In the East there is a belief that education is a grand plan that looks centuries into the future. In today's Web 3.0 era, training professionals through education is very important for the sustainable growth of industries around the world. The WIA International Qualifications Examination embodies these principles by rewarding those who take on the challenge and succeed, and by reinforcing the value of education at the forefront of technological and industrial advancement.

Candidates who pass the WIA International Qualification Test will receive 20% of the test fee back in WIA coins to the address provided during registration. This incentive not only motivates individuals to perform well on exams, but also stimulates activity within the WIA Coin ecosystem. In addition, 30% of the exam fee is allocated as operational compensation to the WIA Global Education Center to continue supporting educational excellence.

Compensation and Benefits Details:

- N: Total number of applicants for the WIA International Qualification Test
- NI: Applicants who passed the exam
- N2: Applicants who did not pass the exam
- Q: 30% of the total exam fee is used to support the operation of the WIA Global Training Center
- QI: Compensation of 20% of the test fee to successful candidates.
- Q2: 50% of total test fee, contributed to WIA Foundation profits

Key benefits:

- I. Compensation for passing: Successful applicants will be compensated with 20% of the test fee in WIA coins.
- 2. Operating Incentives: A portion equal to Q constitutes the operating profit of the WIA Global Education Center.

Rewards (Q, QI) will be transferred to the WIA wallet address and WIA Global Education Center address of the successful candidate on the day of the exam result announcement.

Important: Compensation for passing the exam and WIA Global Education Center operation incentives are only provided if the exam fee is paid with WIA Coins.

This structured approach emphasizes WIA's commitment to fostering education and professional development, rewarding performance, and supporting the infrastructure that makes it all possible.

7. WIA International Qualification Test Ecosystem



Rewards for passing the WIA International Qualification Exam:

If you take and pass the WIA International Qualification Examination using WIA Coin, you will be compensated an amount equivalent to 20% of the examination fee within WIA Coin.

WIA Global Training Center Operations Compensation:

WIA Global Education Center shares operating profits with participants and provides compensation equivalent to 30% of the exam fee in WIA Coin.

Attendance Quiz Rewards:

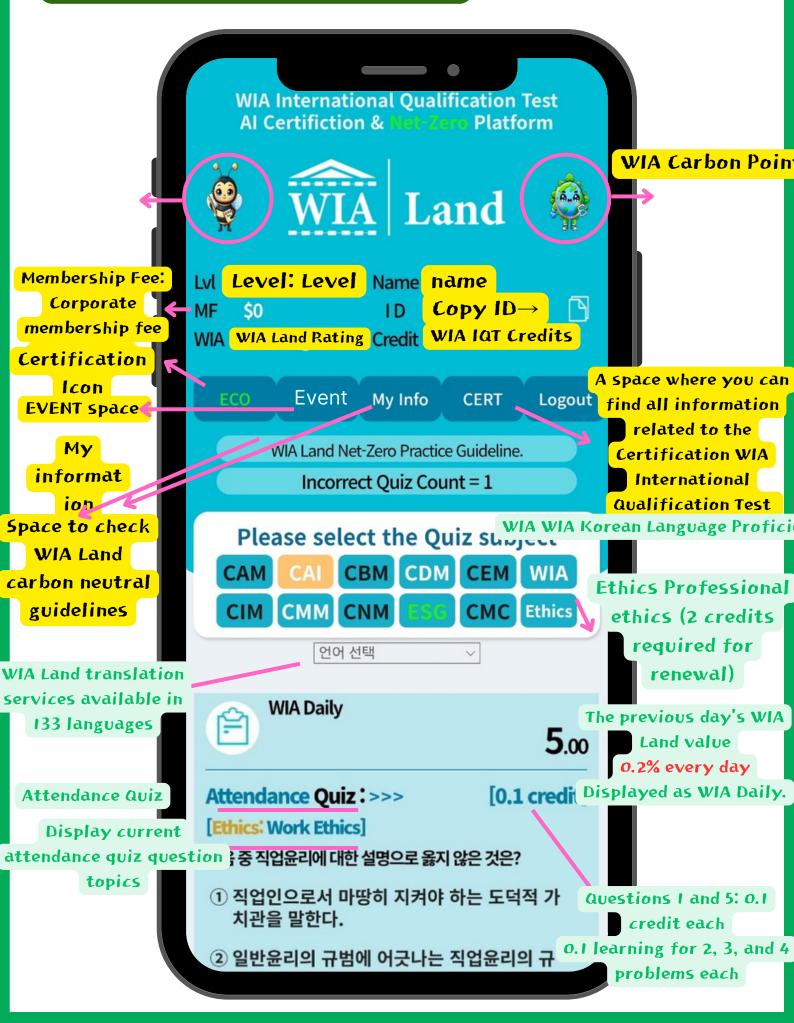
When members sign up for WIA Land, they receive 5,000 WIA Land as a sign-up bonus. Members have the opportunity to earn up to 30 credits each day (maximum 0.2 per day) by answering 5 questions correctly on the WIA International Qualification Exam. These quizzes are updated 24 hours a day (Korean standard) and are used for 30 credits (including 2 ethics credits) that require recertification every two years.

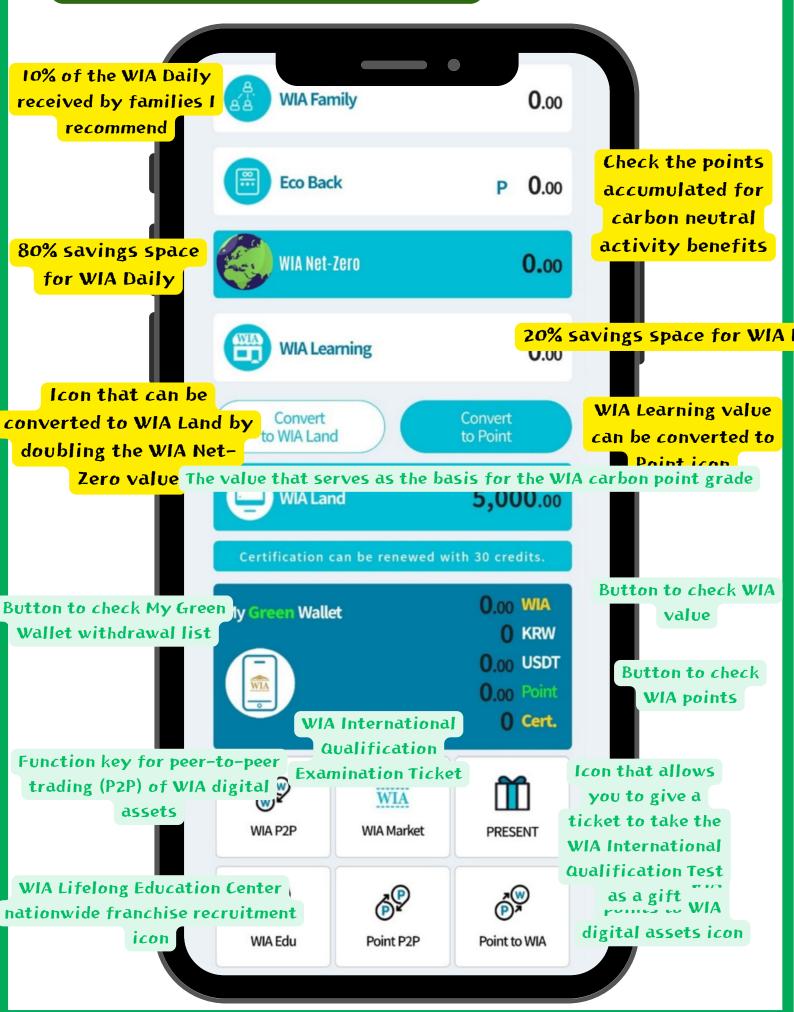
Credit is awarded to those who answer the first and fifth questions correctly (100% correct answer rate).

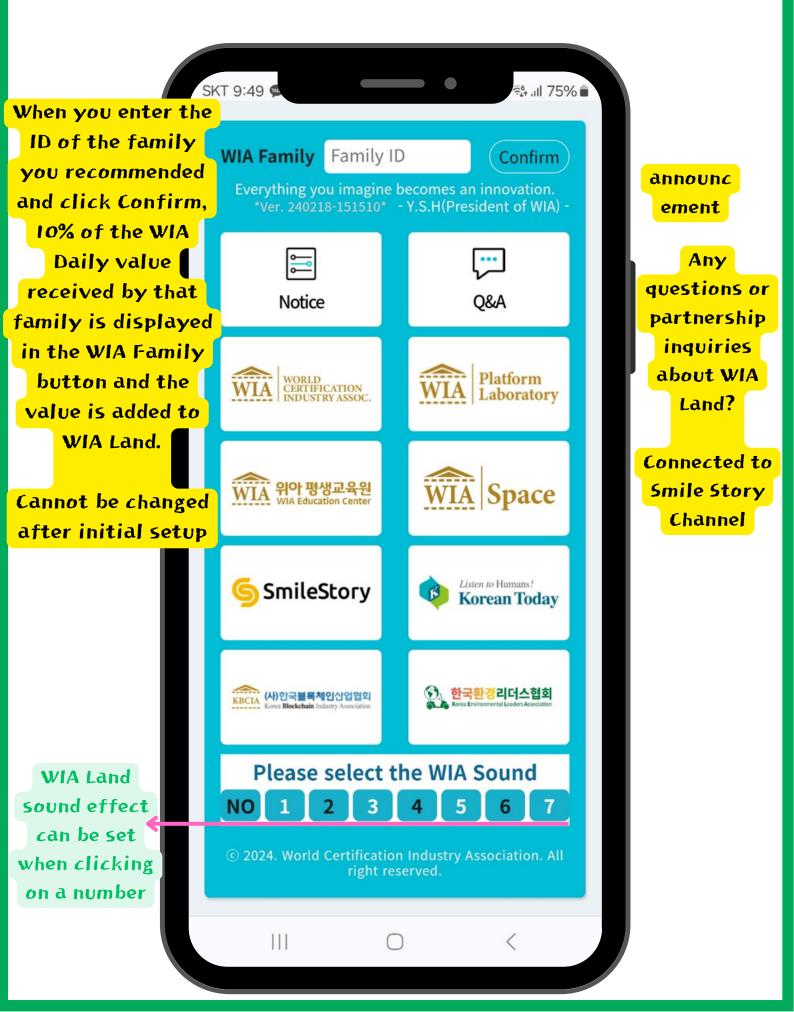
WIA Daily is provided at 0.2% (compounded interest) of the previous day's WIA Land value, and depending on the correct answer to the first question, 80% of the Daily is given as WIA Net-zero and 20% is given as WIA Learning.

If the value of WIA Net-Zero exceeds 50, WIA Net-Zero is converted to twice the value through the function key of the Convert to WIA Land icon and added to WIA Land. Since the benefits of WIA Family vary depending on the level of WIA Land, WIA Land members can increase WIA Learning, which is a resource for WIA Points, through daily attendance guizzes without burden.

In addition, for sustainability, when financial resources are insufficient, the distribution ratio of WIA Coin is used for the WIA qualification test fee.







8.2 WIA Land (WIA International Qualification Test Certification and Carbon Neutral Platform)

Division	Utilizing the WIA International Qualification Test	Utilizing WIA carbon points	
TVD	To experience the time value of digital assets (TVD), the value of 5,000 WIA Land paid upon signing up is given as 10 WIA Daily, a value equivalent to 0.2% (compound interest) every day (24:00 in Korea) (10 WIA Daily is applied immediately when you first sign up for membership) When you finally answer question 1 described below, 80% of 10 WIA Daily = 8 is applied to WIA Net-Zero, and 2, which is 20%, is applied to WIA Learning		
WIA Land			
"Those who understand compound interest will make money with compound interest, and those who do not will pay with compound interest." – Albert Einstein –			
	ticipat benefits: • Question 1: 0.1 Credit • Problem 2: 0.1 Learning		
Credit Utilization			
Learning utilization			

9. WIA Coin



"In the world of finance, trust in the value of a currency is paramount. Historically, currencies needed the backing of tangible assets such as gold to be trusted and widely used. For example, the U.S. dollar was It was backed by gold and guaranteed its value, but abandoning the gold standard led to problems such as inflation and currency devaluation due to excessive money printing.

WIA entering the era of cryptocurrency, which was designed to solve the shortcomings of traditional fiat currency. However, establishing intrinsic value to ensure stability and trust remains a challenge. This is where WIA Coin stands out.

WIA Coin is not just another cryptocurrency; it is backed by tangible value. In particular, access to online and offline educational services and the prestigious WIA International Qualification Test are evidence of this. This means that WIA Coin holders are not simply investing in a digital asset, but rather investing in their future with real-world training and certification benefits.

Moreover, WIA Coin offers a unique advantage of stability. By tying the coin's value to its education and certification services, WIA Coin is able to maintain stable pricing, a significant advantage in the volatile world of cryptocurrency. This stability is further strengthened as the utility and demand for WIA Coin increases as the number of participants seeking quality education and certification increases.

But why should traditional cash payers consider WIA Coin? Unlike fiat currencies, which are prone to inflation and devaluation over time, WIA Coin offers opportunities for growth. Holders will benefit not only from educational services but also from the model of the WIA ecosystem. If you pass the WIA International Qualification Examination, you will receive 30% of the test fee as operating profit of the WIA Global Education Center, and 20% of the test fee compensation will be shared with participants, contributing to the continuous appreciation of WIA Coin.

In essence, WIA Coin goes beyond the typical cryptocurrency model by providing proven tangible value through education and a pioneering revenuesharing business model," he said. It can be defined as "investing in a prosperous future."

Evolution of WIA Coin

However, WIA Coin does not settle down and introduces you to an evolving ecosystem.

If education is about 100 years, what about our environment? To resolve these concerns, we have implemented the WIA carbon point system.

"In an era where financial consumers seek not only growth but also sustainability, WIA Coin emerges as a beacon of innovation. Anchored by a strong foundation of training and certification services for the WIA International Qualification Examination, WIA Coin provides realworld utility and stability. It goes beyond the traditional cryptocurrency paradigm.

It is not difficult to verify this. WIA Coin (formerly CBM), which was listed on Korea's Coredocs exchange on February 5, 2021, started at 10 won at the beginning of listing, and three years later, in February 2024, it averaged 100 won, resulting in a 10-fold increase in the value of WIA Coin. is proving.

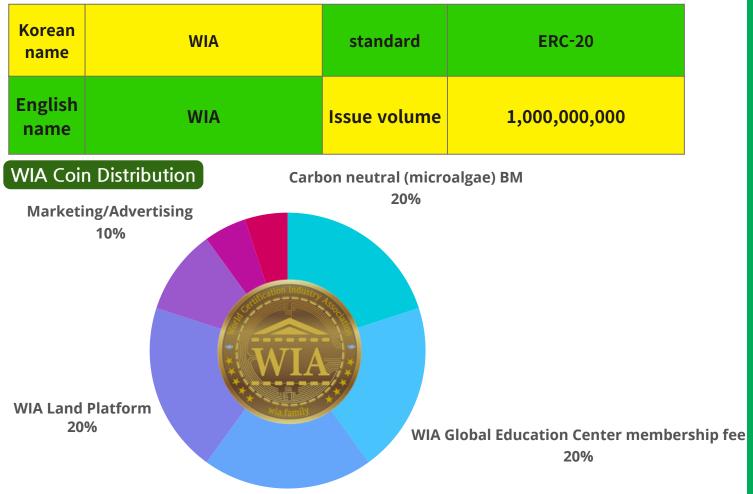
The introduction of the 'WIA Carbon Points' system takes a groundbreaking step toward environmental management by transforming carbon neutrality (Net-Zero) activities into tangible rewards. By seamlessly integrating these green initiatives, WIA Coin holders are at the forefront of dual-purpose investing that fosters a sustainable future while navigating the financial landscape with confidence.

As WIA Coin's ecosystem evolves, integrating the 'WIA Carbon Point' system will not only strengthen its intrinsic value, but also contribute to a sustainable global economy. This pioneering approach will secure WIA Coin's position as a desirable asset for those seeking to make a meaningful impact, both financially and environmentally.

WIA Coin holders are not simply investing in cryptocurrency; they are investing in a future where education, environmental sustainability, and financial growth converge. We invite you to WIAland to embrace a greener, more educated world where your investment in WIA Coin contributes to a legacy of positive change and lasting value."

WIA Coin Distribution

WIA Coin Information



WIA qualification exam fee

20%

2070		
Distribution details	quantity	ratio
Carbon neutral (microalgae) BM	200,000,000	20%
WIA Global Education Center membership fee	200,000,000	20%
WIA qualification exam fee	200,000,000	20%
WIA Land Platform	200,000,000	20%
Marketing/Advertising	100,000,000	10%
Team & Advisor	50,000,000	5%
emergency expenses	50,000,000	5%
total issuance	1,000,000,000	100%

10. Chairman and organization

Everything you imagine becomes an innovation.

We welcome users from around the world to share the WIA white paper. The evolution of the WIA ecosystem represents a journey of innovation and commitment from small beginnings to its current status. The groundbreaking launch of the Certified Blockchain Manager (CBM) exam on August 31, 2019 in South Korea, a global IT leader, sets the stage for a series of international qualifications. Continuing to provide CMM, CNM, CIM, CDM, etc., and even the recent WIA Korean Language Proficiency Test, WIA has provided a beacon of hope and success to many people facing adversity amidst the challenges posed by COVID-19 that no one wanted.

This victory gave me the courage to explore unknown territories thanks to the encouragement and support of the global community. I am truly grateful to everyone who has participated in this journey. Our mission goes beyond providing qualifications, it is to empower the WIA Family with economic independence and selffulfillment. I am committed to supporting each individual in their pursuit of excellence within the WIA ecosystem.

Meeting each of you was a memorable chapter in our story, filled with precious experiences and shared successes. Recognizing that visibility exists in places that are readily seen as well as those that are less visible, I am committed to being by your side every step of your journey.

The introduction of the WIA Carbon Points project is evidence of our commitment to innovation and sustainability. This is not only an evolution of our ecosystem, but also a further step forward in aligning economic activity with environmental stewardship. By turning carbon neutrality actions into tangible rewards, WIA not only recognizing individual efforts toward a sustainable future, but also integrating these values into the fabric of the WIA ecosystem.



Brief history

- Chairman of the World
 Certification Industry Association
 (WIA)
- Chairman of Korea Blockchain Industry Association
- President of Korea Environmental Leaders Association (KELA)
- President of the Artificial Intelligence Convergence Society (AICS)
- CEO of SmileStory Inc.
- Director of WIA Lifelong Education Center
- Korean Today Publisher/CEO
- Director of WIA Land Research Institute

Writing

 Time value of digital assets (TVD) and 50 other books

Education

- Doctor of Business Administration
- Master of WIAlth Management
- Bachelor of Engineering, Bachelor of Science in Disaster and Firefighting

Bachelor of Business Administration, Bachelor of Health Administration, Bachelor of Cosmetology, Bachelor of Automotiv Engineering

Posted by WIA Chairman Yeon Sam-heum

Team



Yongcheol Kim CTO

- Director of the World Certification Industry Association (WIA)
 Senior Vice President of the Artificial Intelligence Convergence Association (AICS)
- · Senior Vice President of the Korea Environmental Leaders Association (KELA)
- \cdot Director of Nara Systems Research Institute, Co., Ltd.
- \cdot Director of Yunik System Research Institute, Co., Ltd. Director of Linux Security Research Center
- \cdot Korea NCR SE4
- · Head of IT Department at Dong-A Computer Co., Ltd.
- \cdot Graduated from Seoul National University College of Veterinary Medicine



Myungho Han CTO

- \cdot Director of World Certification Industry Association (WIA)
- \cdot CEO of Spirulina Farms Co., Ltd.
- \cdot Executive Director of Seowon Co., Ltd.
- · Executive Director of Duson B&I Co., Ltd.
- · Executive Director of Ainitz Co., Ltd.
- · Senior Vice President of Artificial Intelligence Convergence
- Association (AICS)
- Senior Vice President of Korea Environmental Leaders Association (KELA)



• Doctor of Engineering, Soongsil University Graduate School (IT Policy Management)

- · Director, World Certification Industry Association (WIA)
- · Director, Korea Blockchain Industry Association
- · Director, Korea Environmental Leaders Association (KELA) Association
- \cdot Adjunct Professor, Department of Marketing, Incheon Talent University
- \cdot New Media CEO of Competency Development Institute Co., Ltd.
- · WIA Land Lab. Chief researcher
- · WIA IQT Committee member



Team



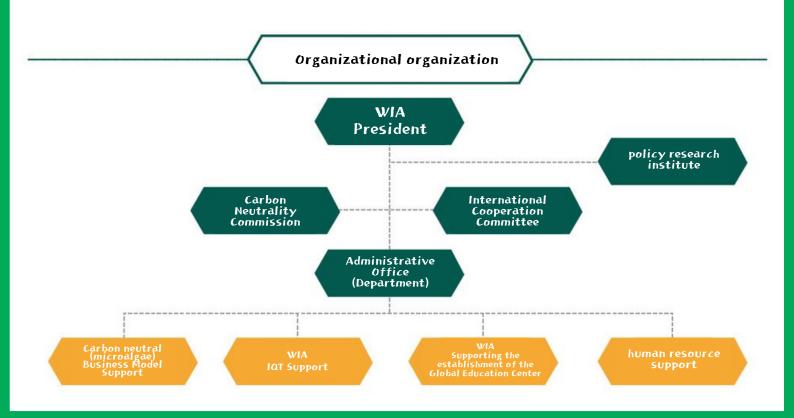
Yujeong Lee CMO

- MBA, Dankook University Graduate School of Business
- Director, World Certification Industry Association (WIA)
- Managing Director, SmileStory Inc.
- Senior Vice President of Korea Blockchain Industry Association
- Director of Korea Environmental Leaders Association (KELA)
- WIA Land Lab. Chief researcher
- Professor at WIA Lifelong Education Center
- WIA IQT Committee member



- MBA, Dankook University Graduate School of Business
- Director, World Certification Industry Association (WIA)
- Director, SmileStory Inc.
- Director of Korea Blockchain Industry Association
- Director of Korea Environmental Leaders Association (KELA)
- WIA Land Lab. Chief researcher
- Professor at WIA Lifelong Education Center
- WIA IQT Committee member





11. Roadmap

2018

Foundation 'Estoina Blockchain Industrv Association (EBCIA)' established

Name changed to 'World Blockchain Industry Association (WBCIA)' <u>2019</u>

Internationally Certified Blockchain Manager (CBM) 1st to 3rd exams conducted in Korea

2020

Listed on Coredax (www.coredax.com) in Korea on February 5th

Implementation of the 5th international gualification test 'CBM'

'Complete Blockchain Manager (CBM) Level 3 in One Book' published

April 1st declared World Blockchain Day'

2021

2024

Launch of WIA Carbon Point Implementation of WIA environmental certification

'Training 10 million

experts in the

international WIA ecosystem'

Implementation of bio air purification project

WIA Carbon Point Carbon Emission Credit, Swap

WIA Carbon Point Carbon Border Tax Payment

2025

The WIA ecosystem is growing even at this moment.

qualification test Name changed to World **Certification Industry**

Association (WIA)

2022

Rebranding] Swap with

WIA (formerly CBM)

international

coins and expand WIA

'WIA Global Training Center Recruitment' begins

Launch of WIA Land platform

SELF (SmileStory E-Learning platForm) officially launched

2023

Listed on global exchange WIA

White paper notice

General notice

I. Purpose of the White Paper

This white paper explains the overall contents of the profit sharing WIA platform project being prepared by WIA. This white paper has been distributed for reference only in relation to the WIA project at the time of writing and may be modified in the future. This white paper clearly indicates that it is not intended to recommend the purchase or investment of WIA coins. Therefore, the WIA project team will not be liable for any damages, compensation, or other liability in the event of any damage, loss, or other financial loss, such as liability, arising from reference to this white paper.

2. Project roadmap

WIA can flexibly change the contents of the white paper, such as the project conclusion, schedule, and performance planned in the roadmap, at any time for the successful progress and completion of the project.

3. Decision on intention to sponsor (donate)

Sponsors must refer to sponsor decisions based on the latest Korean version of the white paper provided by WIA, and it does not apply only to the white paper. If you decide to sponsor with reference to this white paper, you will be solely responsible for the consequences (profit or loss) of applicable laws, and WIA will not be liable for any incidental, indirect or consequential damages.

4. Obligation to write a contract No one is obligated to sign a contract or legally binding pledge related to the sponsorship of the WIA project and must not participate solely based on this white paper. Sponsorship of WIA Coins will be issued pursuant to this legally binding agreement, details of which will be provided separately from this white paper. If there is a discrepancy between the contract and the contents of this white paper, a contract shall be entered into first.

5. Nature of the white paper This white paper is not provided in a business plan, business prospectus, proposal, etc., and is not provided for investment proposals or solicitations including marketable securities (in the United States, including securities stipulated in the Capital Market and Financial Investment Business Act) or business trust. It cannot be interpreted as a unit. This document may not be copied, distributed or disseminated in any other way in whole or in part by the collective investment plan unit of the United States or any other jurisdiction, or in any jurisdiction where the coin/token publishing method specified in this white paper is regulated or prohibited.

White paper notice

General notice

6. Establishment and operation of WIA Global Education Center

Guidance on the establishment and operation of the WIA Global Education Center is provided by Smile Story Co., Ltd. in Korea, and the conditions for establishment and operation are different for each country. For further details, please contact us by email: wia@wia.family.

7. Final version

Please note that this white paper reflects the most current information as of the cover date and is not the final version. The information contained in this document, including the business operations and financial condition of the WIA Project, is subject to change and may be updated periodically. When a new version of WIA's white paper is released, it is posted on the official website (https://wia.family).

[Anti-money laundering/terrorist financing policy]

I. The need to prevent money laundering/terrorist financing

WIA is responsible for policies to prevent money laundering and counter terrorist financing, and detailed identification is required for anyone who owns WIA coins or wishes to use them as a payment method. Depending on the circumstances of each application, WIA may request additional information and/or documentation from the sponsor from time to time.

2. Obligation to cooperate in preventing money laundering/terrorist financing

WIA commits to comply with all applicable guidance applicable to its business in relation to its AML-CFT obligations for any applicable or anticipated future application. WIA reserves the right to exclude anyone who refuses to provide appropriate information and/or documentation that WIA may request during initial coin sponsorship and/or additional WIA Coin sponsorship.

3. WIA's obligation to cooperate with respect to anti-money laundering/antiterrorist financing

WIA may also have an obligation to regularly report all suspicious transactions to the Financial Intelligence Unit and other relevant agencies and reserves the right to refuse to provide coins to designated individuals and entities.

- Webpage : https://wia.family
- White paper : https://wia.family
- Online test site : https://wia.academy
- Block Explorer : https://etherscan.io/address/0xF92Bb9587e596831214DbdE4498e901861BCD282